

NCC Cable System Order

Order #	62503809
Syscode	4578
System Name	Spectrum/Janesville, WI
Market	Madison

AE	Evan Butcher
Sales Coordinator	Austin Nichols
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Dec17
-	

Flight Dates	02/26/18 - 03/11/18
Agency	Buying Time
Advertiser	Cathy for Congress

Client Code	
Product Code	WI-1
Est Code	2.28-3.8
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	02/27/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$516.00		
Commission	\$77.40		
Net Total	\$438.60		
Total Spots	13		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	2.27. New order. Please review and confirm, thanks!
------------	---

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	MNBC	Cable RT	2/26/18	3/4/18	05:00	09:00			X	X	X			-	-	2	\$20.00	\$40.00	60	
2	MNBC	Cable RT	3/5/18	3/11/18	05:00	09:00	X	X	X	X				-	-	3	\$20.00	\$60.00	60	
3	MNBC	FIXED: RACHEL MADDOW SHOW	2/26/18	3/4/18	20:00	21:00			X	X	X			-	-	2	\$64.00	\$128.00	60	FIXED: RACHEL MADDOW
4	MNBC	FIXED: RACHEL MADDOW SHOW	3/5/18	3/11/18	20:00	21:00	X	X	X	X				-	-	3	\$64.00	\$192.00	60	FIXED: RACHEL MADDOW
5	MNBC	Cable RT	2/26/18	3/4/18	19:00	24:00			X	X	X			-	-	1	\$32.00	\$32.00	60	
6	MNBC	Cable RT	3/5/18	3/11/18	19:00	24:00	X	X	X	X				-	-	2	\$32.00	\$64.00	60	

	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Total
SPOTS	13	0	0	0	0	0	0	0	0	0	0	0	13
AMT	\$516.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$516.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 03/01/18

62503809 | Madison | Spectrum/Janesville, WI | 4578 |